

## Great Gear Giveaway

### Official Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.**

**A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

**SWEEPSTAKES ENTRY PERIOD:** The Great Gear Giveaway (“Sweepstakes”) begins at 12:00 A.M. Eastern Time (“ET”) on 2/1/25 and ends at 11:59 P.M. ET on 2/28/25.

**SPONSOR:** Outdoor Specialty Media Group LLC, 9 Albany Street, Suite 2E, Cazenovia, NY 13035 (“Sponsor”).

**ELIGIBILITY:** Open only to legal residents of the 50 United States and District of Columbia, age 21 years of age or older at date of entry. Subject to all applicable federal & state & local laws & regulations. Void where prohibited by law. Employees and their immediate family members of Outdoor Specialty Media Group LLC, its advertising and promotion agencies involved in this Sweepstakes, their respective parent companies, affiliates and subsidiaries (collectively, the “Sweepstakes Entities”) are not eligible to enter or win. The term “immediate family members” means parents, step-parents, children, step-children, siblings, step-siblings, spouses or grandparents, regardless of where they live.

**HOW TO ENTER:** There are various ways to earn entries by completing tasks as shown on the Sweepstakes website. Visit the URL indicated on the Sweepstakes advertisement/notification and follow all online instructions on the website entry form including providing your full name any other contact information requested on the form (if applicable) and your email address to submit your first entry (referred to as “main entry”), thereafter follow the instructions (located below the entry form) to earn additional entries (referred to as “additional entries”.) You must submit a main entry before you can start earning the additional entries.

Click on the tasks offered on the website to earn an entry

- a) Subscribe to Outdoor Specialty Media Newsletter with the agreement that submission of e-mail is shared with sponsors involved in the giveaway – one (1) entry

Once you are entered, only by doing above, you can earn additional entries doing the following

- a.) Like us on Facebook ([www.facebook.com/NADeerHunter](http://www.facebook.com/NADeerHunter))
- b.) Like us on Instagram ([www.instagram.com/NADeerHunter](http://www.instagram.com/NADeerHunter))
- c.) Subscribe to us on YouTube ([www.youtube.com/@TheOutdoorLab](http://www.youtube.com/@TheOutdoorLab))

Limited to 4 entries per person. Sponsor reserves the right to disqualify any entry for any reason, in its sole and absolute discretion, including if it finds an entrant acting in an unsportsmanlike or disruptive manner or harassing other entrant(s).

Any entries more than the above limit will be voided. Use of any automated system to participate is prohibited and will result in disqualification. If the Sponsor and/or Administrator suspect that an entrant attempted to obtain additional entries by using multiple accounts/identities or any other method, all entries submitted by the entrant will be declared null and void. In the event of a dispute as to the ownership of any entry, the authorized account holder of the email address or social media account submitted at time of entry will be deemed to be the entrant. A potential winner may be required to show proof of being the authorized account holder. Normal Internet access and data usage charges imposed by your online and cell phone service provider may apply. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by entrants, social media platform, internet or technical errors, or by any of the equipment or programming associated with the Sweepstakes. Sponsor is not responsible for late, stolen, damaged, garbled, incomplete, illegible or misdirected entries. Entries become Sponsor's property and will not be acknowledged. Entries that have been tampered with will be disqualified.

**PRIZE AND ITS APPROXIMATE RETAIL VALUE ("ARV"):** The gear giveaway is valued at \$7500. The giveaway is scheduled to take place between February 1- 28, 2025. Prize is for winner only, consisting of hunting gear including but not limited to: 2 camo jacket/pant packages, Falco holster, Mossberg Patriot Rifle, Trifecta Broadheads, 2 Hunting Knives, Nikko Rifle Scope, Fourth Arrow Camera Arm, Wyndscent Vaporizer, Deer Call, Ozonics HR 600, X Vision Binoculars, Maven Rangefinder, Deer Attractant, 2 Spypoint Cameras, and Winchester ammunition (caliber of choice).

Odds of winning depend on the total number of eligible entries received.

**WINNER SELECTION & NOTIFICATION:** Random drawing will be conducted by the Administrator on or about 3/1/25 from all eligible entries received whose decisions are final and binding in all respects. Potential winner will be notified via email, telephone and/or direct message. If the potential winner fails to respond within three (3) days of notification, he/she will be disqualified and an alternate potential winner will be selected. Upon a valid response from the potential winner, he/she will be required to complete an Affidavit of Eligibility & Release of Liability which must be signed and returned (along with any other documentation the Administrator reasonably requires for prize fulfillment) within 7 days of notification. If the Affidavit is not returned completed within the date specified or if an Affidavit is returned as undeliverable, or if the potential prize winner is otherwise found to be ineligible, or if a potential prize winner cannot accept/receive the prize for any reason, or

if a potential winner fails to comply with these Official Rules, that potential winner will be disqualified and the prize may be awarded to an alternate winner by random drawing from remaining eligible, non-winning entries. Attempts will be made to contact and/or verify up to five alternate potential winner. After five (5) attempts to verify a prize winner fail, the prize may not be awarded at Sponsor's sole discretion. Winner will be required to furnish his/her/their Social Security Number to the Administrator on the Affidavit/W9 form and an IRS Form 1099- Misc will be filed in the name of the winner for the prize value awarded. Winner may not have a criminal record or he will forfeit all rights to the prize. All federal, state, and local taxes (including income taxes), as well as any other costs and expenses associated with claiming or using a prize and not specifically mentioned herein are not included and are solely winner's responsibility.

**LIMITS ON LIABILITY:** Each eligible entrant agrees and on behalf of eligible entrant's heirs, executors, and administrators (a) to release and hold harmless Sweepstake Entities, Facebook, Instagram and each of their respective officers, directors, and employees (collectively, "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such eligible entrant's participation in the Sweepstakes and/or his/her/their acceptance, possession, use, or misuse of the Sweepstakes or any portion thereof (including any travel related thereto); (b) to indemnify Released Parties from any and all liability resulting or arising from the Sweepstakes and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Sweepstakes; and (c) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Sweepstakes itself, and to be bound by all decisions of the Sponsor, which are binding and final. Failure to comply with these conditions may result in disqualification from the Sweepstakes at Sponsor's sole discretion. Entrants further understand and agree that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release are hereby expressly and forever waived. Entrants acknowledge that Section 1542 provides that: "A general release does not extend to claims which the creditor or releasing party does not know or suspect to exist in his or her favor at the time of executing the release, which, if known by him or her would have materially affected his or her settlement with the debtor or Released Party." Entrant acknowledges that the releases herein are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of such laws to preserve future unknown claims. Sponsor reserves the right to cancel, modify, or suspend the Sweepstakes at any time without notice, if fraud, technical failures, any unanticipated occurrence that is not fully addressed in these Official

Rules or any other errors or other causes corrupt the administration, security, or integrity of the Sweepstakes. In the event of cancellation, Sponsor reserves the right to select the winner by random drawing from among all eligible, non-suspect entries received up to the time of such cancellation, and in a manner determined by Sponsor to be fair, appropriate, and consistent with these Official Rules.

**DISPUTES:** If any part of these Official Rules is deemed to be invalid or otherwise unenforceable or illegal, the balance of these Official Rules will remain in effect and will be construed in accordance with its terms as if the invalid or illegal provision were not contained herein. Except where prohibited, entrants agree that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes or any prize awarded must be resolved individually, without resort to any form of class action, and exclusively by a federal or state court located in New York, NY; (b) the Sweepstakes will be governed and enforced pursuant to the laws of the State of New York and the federal laws of the United States of America, without regard to the conflicts of laws provisions thereof; (c) any and all claims, judgments and awards will be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (d) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM INDIRECT, PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED.

**PUBLICITY:** Entry and acceptance of a prize constitute permission for Sponsor and its designees to use winner's name, prize won, social media profile, hometown, videos, photos, comments/testimonials and likeness for online posting and promotional purposes without further permission, compensation or notification to any winner, except if prohibited by law.

**PRIVACY:** By participating in this Sweepstakes, you acknowledge and agree that your personal information supplied to Sponsor may be used by Sponsor for internal marketing purposes. Information provided by you will be treated consistent with Sponsor's privacy policy, which is located at <https://outdoorspecialtymedia.com/privacy-policy/> and its Sweepstakes Partner at <https://intothewildoutfitters.com/>. The Administrator will also have access to your personal information for purposes of administering this Sweepstakes. If you are selected as a winner, your information may also be included in a publicly available winner's list.

**WINNER'S LIST:** For winner's list, available after winner is verified, send a self-addressed, stamped envelope (by March 18, 2025) to: Outdoor Specialty Media 9 Albany Street Suite 2E Cazenovia, NY 13035

**ADMINISTRATOR:** Outdoor Specialty Media. This Sweepstakes is not sponsored, endorsed or administered by Facebook or Instagram and nor is Facebook or Instagram associated with this Sweepstakes in any way. By entering this Sweepstakes, you understand that you are providing information to Sponsor. Any questions, comments or complaints regarding this Sweepstakes must be directed to the Sponsor or Administrator only

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